ALEXANDRIAN HERITAGE AND ITS CREATIVE ROLE IN PRODUCING CONTEMPORARY ARTWORKS FOR FINE ART STUDENTS

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Abstract

The issue of heritage is the issue of the times now, because of the importance of the independent and governmental efforts exerted in drawing attention to the stocks of heritage cities, whose value increases with the passage of time. The researcher's interest in the issue of the city's heritage began when security escalated after the events of January 20, 2011, when the seers of opportunities for tense societal situations became intent on demolishing villas and palaces that are components of the visual history of the city and vocabulary. The cultural activity for students parallel to the teaching process.

Keywords

Alexandrian, Heritage, Creative, Contemporary, Artworks, Fine Art.

Introduction

There is no doubt that the study of art is not limited to the framework specified for it within the academy. Rather, the more artistic study embraces life, the richer it will be, and the more it is branched out to other cultural places such as contact with the Alexandrian cultural scene for the reason of this, the fertility of questions and the suffering of finding solutions.

The student activity directed at students aims to expand the horizon and perceptions of the art student by contacting the current problems of his city that threaten its cumulative visual value, through field visits to archaeological and heritage places and live meetings with artists who talk about their artistic experiences permeating the concept of the city in their works as a visual stimulus rich in its layers and transformations. The question remains: What will our current efforts add to a city whose will has weakened and is no longer like its predecessor in its prime? What shall we give a god while she does not give herself anything? The will of the city to remain an existential trend that clings to it sometimes and leaves it for some time? The city clung to its chaste will and its greatness when it was exterminated in the year 12, she removed herself from the dead and seized her living destiny in a new resurrection.

European neighborhoods, including Mohamed Ali Square, were targeted and destroyed by the same bombing on July 11, 17 and the subsequent looting and burning. In the aftermath of the bombing, the Egyptian government compensated landlords for the loss of their property. There was a wave of prosperity as a result of an influx like this much money the city was rebuilt quickly. "* If we look at the city throughout its existence, we will see it passing through civilizations and cultures, and if we go back to start," Alexandria was its first establishment with a great deal of organization, and I took into account all the factors that must be considered when building a city as much as What the capabilities of this age allow, and little by little it began to change and deteriorate, but soon it returned as a city adapted to the conditions of the new era, as it is Greek .. Then Christian.. Then Mamluk. Then Turkey .. then a modern city that emulates European cities, Then Egyptian in the post-revolution era, nationalization, and the exodus of European communities from them with their ideas, traditions, culture and

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cosmopolitanism. The city always loses something while trying to withstand, and loses its harmony when trying to reconcile the remnants of what it was and what it has become. "This may constitute a challenge to contemporaries - eyewitnesses as they are today.

**Research Methodology**

The communication sessions depended on the seminar between me and the selected students, whose names were nominated, on the methodology of searching for the archive and attempts to read and infer it. Collecting information personally with the help of books and articles, as well as tireless attempts to read the photograph as an important guide in the archive reference, as well as holding lectures and seminars and hosting speakers on Vital topics that support the topic of the workshops, which is a system in general that follows the field approach in the research.

**A Field Approach**

Relies on field visits to places. The places varied in the first year for the downtown regions and the European region - and in the second year it depended on visits to popular areas.

**Research Objectives and Its Importance**

The goal is to transfer expertise and work on the city theme to produce contemporary artworks, to show student artistic activity between the professor and his students, to pass the torch to new generations that are interested in the history of their city so that they might preserve it, and before getting close acquainted with their city.

**Research Findings**

Students learn the responsibility of expressing their own ideas under a specific theme, as you know the process of developing ideas and any artistic template in which this idea is placed. Therefore, we begin to choose the materials and the topic of work continues to rise until it reaches the end and prone preparation. Students learn to prepare for an exhibition - participate in coordinating it - be prepared to share their work and discuss it gracefully with the public, with different cultural backgrounds from art practitioners or fans - relying on themselves in their sense of responsibility towards their artistic work or a responsibility exposed - learning the value of teamwork and the seriousness of those who deal selfishly Within the group.

**Importance and Objectives**

We hope from our endeavors and efforts to stop the demolition of heritage sites and spread awareness among young people, students and students of the importance of preserving the city's heritage in a civilized manner. Transferring experience and vision from educated generations who have awareness of time, its value and the value of its heritage to young generations and motivating them to express their views about their city is a goal. Sam, maybe the participants in one year themselves will pass the experience one day to other people.

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